

## Message Text

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16

ORIGIN EB-07

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EUR/NE:JCROWLEY

EUR/CE:LHEICHLER

EUR/CE:RCASAGRANDE

EUR/WE:SWIHART

R/ : IR

USIA:EJDONOVAN

COM/OIM/SAD:JMURRIN(SUBS)

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R 252216Z AUG 75

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

AMCONSUL AMSTERDAM

AMCONSUL MILAN

AMCONSUL FRANKFURT

AMCONSUL ZURICH

AMEMBASSY PARIS

INFO AMEMBASSY THE HAGUE

AMEMBASSY ROME

AMEMBASSY BONN

AMEMBASSY BERN

UNCLAS STATE 202105

E.O. 11652: N/A

TAGS: BRTA, XG

SUBJECT: WOMEN STOCKBROKERS' ASSN VISIT TO MAJOR EUROPEAN  
FINANCIAL CENTERS

COMATT PASS PAO

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1. TEN TO TWELVE MEMBERS OF THE WOMEN STOCKBROKERS'

ASSOCIATION PLAN TO TRAVEL TO ACTION POSTS BETWEEN SEPTEMBER 6 AND SEPTEMBER 24.

2. THEY HAVE ASKED FOR EMBASSY AND CONSULATE ASSISTANCE IN SETTING UP APPOINTMENTS WITH EUROPEAN BUSINESS LEADERS AND STOCK EXCHANGE OFFICIALS. A BRIEFING BY SOMEONE IN THE ECONOMIC/COMMERCIAL SECTION ON ECONOMIC, BUSINESS AND INVESTMENT CLIMATE WOULD ALSO BE USEFUL.

3. IN ADDITION TO APPOINTMENTS WITH BUSINESSMEN, THE WOMEN ARE INTERESTED IN DOING "PUBLIC INTEREST" INTERVIEWS WITH USIS OR MEDIA TO DISCUSS AN AMERICAN WOMAN STOCKBROKER'S VIEWS OF HER CAREER AND THE BUSINESS OF INVESTING MONEY. THIS MIGHT BE DONE IN CONJUNCTION WITH INTERNATIONAL WOMEN'S YEAR WITH USIS AND DISTRIBUTED TO THE LOCAL MEDIA ARE DONE DIRECTLY WITH THE MEDIA WITH USIS ASSISTANCE IN ARRANGEMENTS.

4. THE VISITORS WILL WISH TO DISCUSS THE FUTURE OF CAPITAL MARKETS AND THE CURRENT BUSINESS OUTLOOK IN THE COUNTRIES THEY ARE VISITING. THEY WOULD ALSO BE INTERESTED IN THE OPINIONS OF EUROPEAN BUSINESS LEADERS CONCERNING THE FUTURE OF INVESTMENTS, THE RAISING OF CAPITAL, THE FUTURE OF PROFIT, AND CONFIDENCE OF INVESTORS IN EQUITY MARKETS.

5. THE WOMEN STOCKBROKERS HAVE ARRANGED AN APPOINTMENT WITH MRS. FORD UPON THEIR RETURN TO DISCUSS THE EXPERIENCES AND IMPRESSIONS GAINED ON THEIR TRIP.

6. ITINERARY:

SATURDAY, SEPTEMBER 6, A.M. ARRIVE LONDON  
TUESDAY, SEPTEMBER 9, 5 P.M. DEPART LONDON FOR AMSTERDAM  
FRIDAY, SEPTEMBER 12, 5 P.M. DEPART AMSTERDAM FOR MILAN  
TUESDAY, SEPTEMBER 16, 8 A.M. DEPART MILAN FOR FRANKFURT  
WEDNESDAY, SEPTEMBER 17, 4 P.M. FRANKFURT FOR ZURICH  
SATURDAY, SEPTEMBER 20, 9 A.M. DEPART ZURICH FOR PARIS  
WEDNESDAY, SEPTEMBER 23, P.M. DEPART PARIS FOR WASHINGTON

GROUP HAS MADE ALL TRAVEL AND ACCOMMODATION PLANS. NO  
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ASSISTANCE IN THIS AREA IS REQUESTED.

GROUP WILL GO TO EMBASSY OR CONSULATE ON FIRST WORKING DAY AFTER ARRIVAL. RECEPTIONIST SHOULD BE ASKED TO PUT GROUP IN TOUCH WITH EMBASSY/CONSULATE CONTACT WHO WILL DISCUSS ARRANGEMENTS WITH GROUP.

7. ACTION REQUESTED:

- A. ARRANGE BRIEFING BY EMBASSY/CONSULATE OFFICIAL.
  - B. DISCUSS WITH USIS POSSIBLY OF MEDIA EXPOSURE.
  - C. MAKE APPOINTMENTS WITH APPROPRIATE BUSINESS AND STOCK EXCHANGE PERSONS.
  - D. DESIGNATE CONTROL OFFICER TO COORDINATE ARRANGEMENT AND SPEAK TO GROUP ON ARRIVAL AT EMBASSY OR CONSULATE.
8. FOR LONDON ONLY: GROUP HAS BEEN IN TOUCH WITH AMBASSADOR RICHARDSON BY LETTER AND FINANCIAL ATTACHE AMMERMAW IS MAKING SOME ARRANGEMENTS. PLEASE COORDINATE WITH HIM. INGERSOLL

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